



**EXPO MUEBLE<sup>®</sup>**  
**INTERNACIONAL**

# VIRTUAL BUSINESS MEETING PLATFORM

**10 · 11 · 12** MARCH 2021

SOCIAL MEDIA  
**MATERIAL**

## CONNECT WITH YOUR TARGET AUDIENCE

We share our digital promotional material for you to join the communication plan of the virtual business meetings of EXPO MUEBLE INTERNACIONAL 2021.



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THE LEADING TRADE  
FAIR OF FURNITURE  
AND DECOR IN LATIN  
AMERICA.

WE ARE

**E EXPO MUEBLE<sup>®</sup>**  
**M INTERNACIONAL**

- **MEETING POINT**  
for the main Habitat representatives  
in Latin America.
- **FRIENDLY DIGITAL**  
platform where suppliers  
and buyers hold business  
meetings quickly and efficiently.
- **BUSINESS CONNECTIONS**  
and networking.



**SEGMENTATION AND SPECIALIZED** ●  
audience that brings  
you closer to your target audience.

**MATCHMAKING** ●  
using keywords and information  
from the profiles created by the  
participants, it is verified that the  
opportunity to buy and sell  
products and services is optimal for  
the national and international  
supplier or buyer.

## CONTENT TO BE POSITIONED IN SOCIAL NETWORKS

- Announce your participation.
- Invite your customers and suppliers.
- Promote innovations and the products you will present during the business meeting.
- Share the contents we present in the social media of Expo Mueble Internacional.
- Promote the conferences, workshops and virtual events that will take place during the b2b business meetings of Expo Mueble Internacional.
- Includes our hashtag: [#ExpoMuebleInternacional](#)

Or hashtags like: [#EXMI2021](#) [#expomueble](#) [#expo](#) [#diseño](#)  
[#diseñodeinteriores](#) [#arte](#) [#arquitectura](#)  
[#compradores](#) [#industria](#) [#mueble](#) [#decoración](#)  
[#hogar](#) [#interioristas](#) [#style](#), etc.

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**INTERNACIONAL**  
**VIRTUAL BUSINESS**  
**MEETING PLATFORM**  
**10·11·12** **MARCH 2021**





# COPY: INVITATION TO THE VIRTUAL BUSINESS MEETING PLATFORM



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**10·11·12 MARCH 2021**

SUPPLIER

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MEETING PLATFORM**  
**10·11·12 MARCH 2021**

 Expo Mueble Internacional  
· 7 de febrero ·

COMPANY NAME that accompanies us, in this meeting we present  
PRODUCTS THAT YOU MARKET + PRODUCT DESCRIPTION.  
Register in the VIRTUAL BUSINESS MEETING PLATFORM  
<https://expomuebleinternacional.com.mx> from January 18 to March 9, 2021.  
Learn more about them: COMPANY WEBSITE.

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PROVEEDOR

# COPY: PRODUCT ANNOUNCEMENTS AND INNOVATIONS



Expo Mueble Internacional  
· 7 de febrero ·

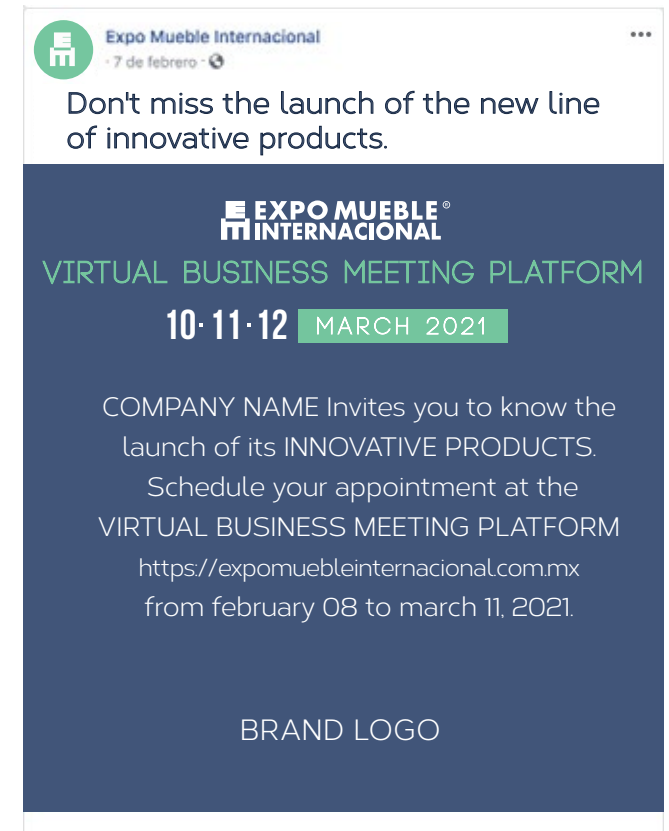
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— COPY —

— PROMOTIONAL —

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Don't miss the launch of the new line of innovative products.


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**10·11·12** MARCH 2021

COMPANY NAME Invites you to know the launch of its INNOVATIVE PRODUCTS. Schedule your appointment at the VIRTUAL BUSINESS MEETING PLATFORM <https://expomuebleinternacional.com.mx> from february 08 to march 11, 2021.

BRAND LOGO

# COPY: EVENTS OF INTEREST

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10·11·12 **MARCH 2021**

 Expo Mueble Internacional  
· 7 de febrero ·

Do not miss the **WORKSHOP** that will be given  
in **WEBINAR** modality, **DATE + TIME**.

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VIRTUAL BUSINESS MEETING PLATFORM  
**10·11·12** **MARCH 2021**

COMPANY NAME.  
You are invited to the workshop  
**WORKSHOP NAME** in **WEBINAR**  
modality, **DATE + TIME**

BRAND LOGO

————— COPY

————— PROMOTIONAL

# EXPO MUEBLE<sup>®</sup> INTERNACIONAL



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Organized by: Asociación de Fabricantes de Muebles de Jalisco, AC.

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-  @ExpoMueble
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-  Asociación de Fabricantes de Muebles de Jalisco

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REGISTER: [expomuebleinternacional.com.mx](http://expomuebleinternacional.com.mx)