

B2B BUSINESS PLATFORM

 **EXPO MUEBLE[®]
INTERNACIONAL**

23 | 24 | 25 | 26
SEPTEMBER 2020

RATES

WWW.EXPOMUEBLEINTERNACIONAL.COM.MX

B2B PLATFORM: expomuebleinternacional.mbmapp.com



EXPO MUEBLE INTERNACIONAL GOES DIGITAL IN ITS 2020 SUMMER EDITION.

Join Expo Mueble's B2B Business Platform, connect with your market and reach new customers, both from Mexico and abroad.

WHY A B2B (Business to Business) PLATFORM?

The B2B platform ran by My Business Matches for events organized by Afamjal, are friendly digital and allow suppliers and buyers to have more effective business meetings, regardless of distance or technology barriers.

They work based on keywords and an algorithm that matches suppliers with the exact buyers, that is, professional buyers who are looking just for the kind of products that the supplier is offering.

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BENEFITS:

CONNECT

Create a connection with your target audience through B2B Business Platform.

NEW RELEASES

Achieve synergy with your market and share the launching of your products digitally.

EXPANSION

During the business meetings of Expo Mueble International, you can expand your market to customers in different places. Being a digital platform, the interaction becomes even easier.

AUDIENCE

Furniture stores; Department stores; professional services; architects, interior designers, professional designers; building; hospitality industry; distributors and wholesalers.

Price B2B

USD \$560
(Tax included)

Additional
Registrations
USD \$170
(Tax included)

INCLUDES:



One account = One Seller



One Catalogue up to 10mb.



Unlimited appointments
with professional buyers.



Great opportunities to do business with
Mexican and / or foreign buyers.

REGISTRATION DATES: From July 24 to September 04, 2020.

MATCHMAKING DATES: From September 02 to September 26, 2020.



Organized by: **afamjal** Asociación de Fabricantes de Muebles de Jalisco, A.C.

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