



EXPO MUEBLE® 13 | 14 | 15 | 16
INTERNACIONAL AUGUST 2025
AT EXPO GUADALAJARA

SPONSORSHIP PACKAGES

BECOME PROMINENT
during the leading furniture and
decoration fair in Latin America.

Organized by :



Guadalajara
TRENDS IN FURNITURE

GUADALAJARA
GUADALAJARA

LEADING VOICE

Become a go-to expert in the sector, share insights in an exclusive setting at our conference program and boost your visibility across Expo Mueble Internacional's platforms.

INCLUDES

- **A space to deliver a conference** with media coverage.
- **Promotion of the talk** as part of the official conference campaign across Expo Mueble Internacional's official channels.
- **Brand logo displayed** on screens during the conferences.
- **Mentions** during the conference as part of Expo Mueble Internacional.
- **A table with company-provided souvenirs** available during the conference.



Investment: \$45,000 MXN + TAX

*Exclusive benefits for confirmed exhibitors of Expo Mueble Internacional.

*Benefits apply to one edition and its associated promotion only.

*Sponsorships must be paid in full at least one week prior to the event.

FEATURED EXPOSURE

Boost your visibility and connect with thousands of attendees through brand presence in key areas of the event.

INCLUDES

→ Brand Presence

- Expo Guadalajara screens, displaying Expo Mueble Internacional branding.
- Expo Mueble promotion campaigns (email marketing and social media).
- Footer on website: expomuebleinternacional.com.mx

→ Advertising

- Side banner for one month on website: moblaje.mx
- One targeted email campaign focused on attracting buyers.

→ Mentions during the conference as part of Expo Mueble Internacional.



Investment: \$105,000 MXN + TAX

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*Benefits apply to one edition and its associated promotion only.

*Sponsorships must be paid in full at least one week prior to the event.

CONTENT PARTNER

Connect with Expo Mueble Internacional attendees through presence in print and digital media, as well as conferences before, during and after the event.

INCLUDES

- **Brand Presence:**
 - Souvenirs for buyers and visitors (3,000 pieces).
 - Expo Guadalajara screens, displaying Expo Mueble Internacional branding.
 - Footer on website: expomuebleinternacional.com.mx
 - Advertising campaigns (email marketing and social media).
 - Welcome banners at the entrance of the event.
 - Hand floor maps.
- **Advertising:**
 - Side banner for one month on website: moblaje.mx
 - One targeted email campaign focused on attracting buyers.
 - Brand image display on screens during the conferences.
- **A space to deliver a conference** with media coverage.
- **Mentions** during the conference as part of Expo Mueble Internacional.
- **A table with company-provided souvenirs** available during the conference.
- **One email marketing campaign** to the database.
- **Full page advertisement** in Moblaje magazine (August edition).



Investment: \$400,000 MXN + TAX

*Exclusive benefits for confirmed exhibitors of Expo Mueble Internacional.

*Benefits apply to one edition and its associated promotion only.

*Sponsorships must be paid in full at least one week prior to the event.

INDIVIDUAL SPONSORSHIPS

Gain brand visibility by featuring your logo on one of the following items distributed to professional buyers, VIP's and press.



POCKET FLOOR MAPS



LANYARDS



TOTE BAGS



SOUVENIRS

- Single-sided printing in one color with the company logo.
- Logo size ratio: 80% to 100%.
(The logo will appear at 80% of the size of the Expo Mueble Internacional logo)

For more information,
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Organized by:

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