

E EXPO MUEBLE[®] **M** INTERNACIONAL

19 - 22 FEBRUARY 2025
at Expo Guadalajara

PREMIUM SPONSORSHIP PACKAGES

STAND OUT WITH A SOLID PRESENCE

Gain exclusive brand visibility positioning
in the industry and earn recognition
at the leading furniture and décor
trade show in Latin America.

Guadalajara
FASHION IN FURNITURE

GUADALAJARA
GUADALAJARA[®]

EXPOMUEBLEINTERNACIONAL.COM.MX

CONFERENCE COMPANY SPONSORSHIP

An opportunity to promote your company through mentions and visibility across various digital and physical media.

INCLUDES

- **Space to deliver a conference**, with event promotion on social media, screens and a conference program on the website as well in mailings.
- **Mentions** by the master of ceremonies during the various activities and conferences held throughout the event.
- **2 banners displayed on screens** during the conferences.
- **Hospitality desk** at the conference.
- **Company logo** in the mailing campaign to promote the conferences.



Investment: \$45,000 MXN + TAX

*Brand presence will be limited to one edition and its promotion.

SPONSOR SPONSORSHIP

Gain brand visibility in various media as one of the strategic allies of the event and earn recognition in the furniture industry.

INCLUDES

- **Logo on Expo Guadalajara screens** during the fair.
- **Mentions** by the master of ceremonies during the various activities and conferences held throughout the event.
- **Banner in the buyer attraction mailing campaign.**
- **Monthly banner** on website: moblaje.mx
- **Company logo** as a strategic ally on the official website.
- **Logo on mailing campaign** for buyer's attraction.
- **Company logo** on welcome banners at Expo Guadalajara.



Investment: \$105,000 MXN + TAX

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CONTENT PARTNER SPONSORSHIP

Ensure maximum brand visibility and promotion across all media, campaigns and conferences, both before and during the event.

INCLUDES

- **Branded souvenirs** for buyers and visitors.
- **Space to deliver a conference**, with event promotion on social media, screens and a conference program on the website as well in mailings.
- **Logo on Expo Guadalajara screens** during the fair.
- **Mentions** by the master of ceremonies during the various activities and conferences held throughout the event.
- **2 banners** displayed on screens during the conferences.
- **Hospitality** desk at the conference.
- **Banner** in the buyer attraction **mailing campaign**.
- **Monthly banner** on website: moblaje.mx
- **Company logo** as a strategic ally on the official website.
- **Logo on mailing campaign** for buyer's attraction.
- **Mailing campaign** to database.
- **Page on print magazine** Moblaje.
- **Company logo on welcome banners** at Expo Guadalajara.
- **Logo on hand floor maps**.

Investment: \$400,000 MXN + TAX

*Brand presence will be limited to one edition and its promotion.

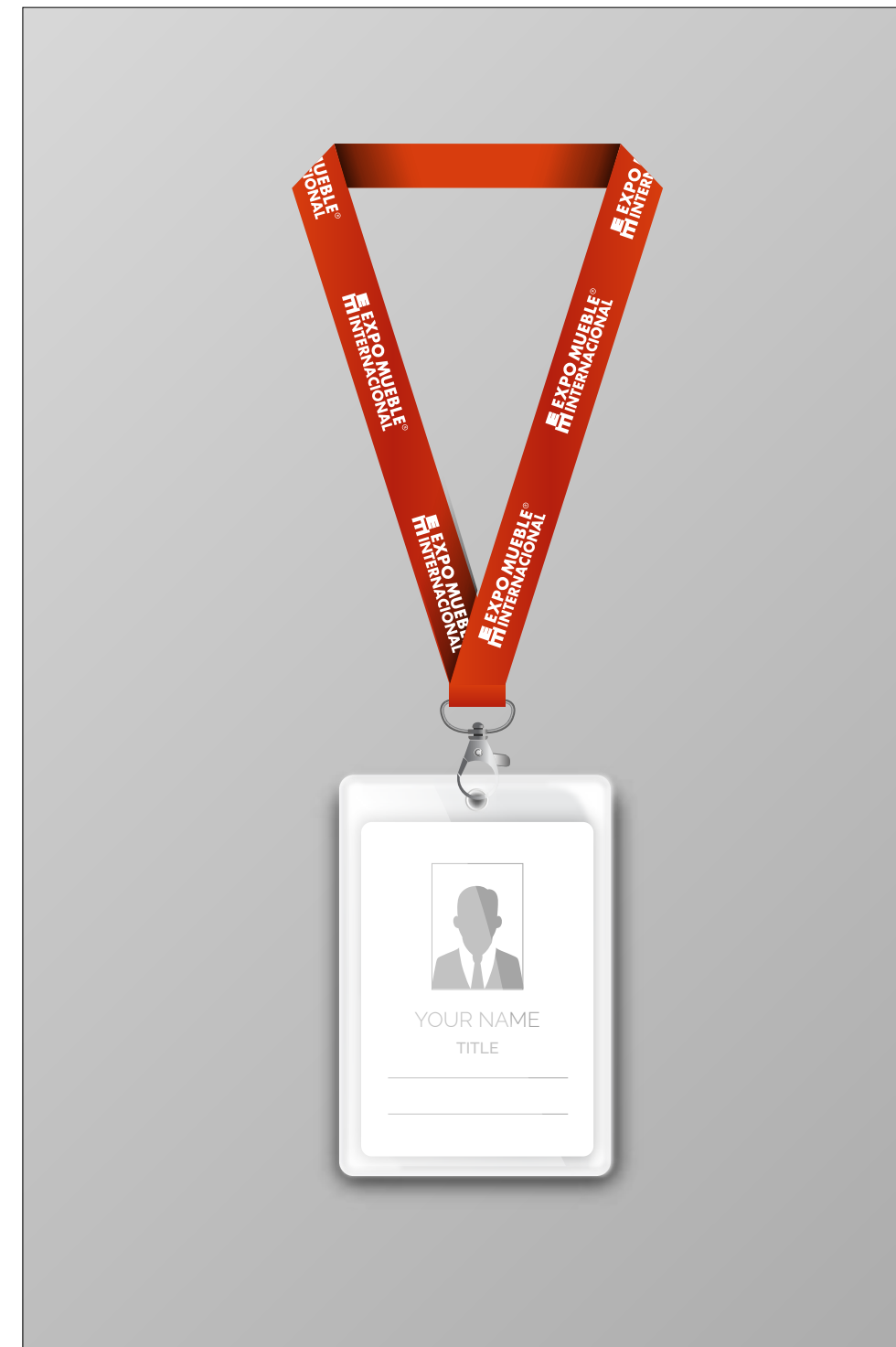
INDIVIDUAL SPONSORSHIPS

Achieve brand visibility on one of the following items distributed to professional buyers, VIPs and press.

HANDBAGS



LANYARDS



FLOOR MAPS



- Single sided, one color print with company logo.
- Logo size proportion: 80% - 100%.
(Logo to be scaled to 80% of the Expo Mueble Internacional logo size)

FOR FURTHER INFORMATION, PLEASE CONTACT OUR SALES EXECUTIVES:

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