

Furniture for all,  
furniture from all.

**E EXPO MUEBLE<sup>®</sup>**  
**M INTERNACIONAL**

**14 - 17 August 2024**  
AT EXPO GUADALAJARA



## **PREMIUM SPONSORSHIP PACKAGES**

# **STAND OUT WITH A STRONG PRESENCE**

Gain exclusive brand presence to position your firm and achieve privileged at the leading furniture and decoration fair in Latin America.

Guadalajara  
FASHION IN FURNITURE

GUADALAJARA  
GUADALAJARA

[EXPOMUEBLEINTERNACIONAL.COM.MX](http://EXPOMUEBLEINTERNACIONAL.COM.MX)

# SPEAKER SPONSORSHIP

Promote your company through various mentions and presence in diverse media:

## INCLUDES:

- ✔ **Conference presentation** space with event promotion in social media campaign, screens and conference program.
- ✔ **Mentions** by the master of ceremonies at various events and conferences held during the event.
- ✔ **2 banners** displayed on screens during conferences.
- ✔ **Hospitality** table at the conference.
- ✔ **Company logo** in the conference promotion email campaign.

**Investment: \$45,000 MXN + TAX**

\*Brand presence will be limited to one of the exhibitions and its promotion.

\*\*Dollar amount depends on the exchange rate at the time of the quotation.



# SPONSOR

Get presence in various media as one of the event's strategic partners and achieve recognition in the furniture industry.

## INCLUDES

- ✔ **Logo displayed** on screens at Expo Guadalajara during the exhibition.
- ✔ **Mentions** by the master of ceremonies at various events and conferences held during the event.
- ✔ **Banner** in the buyer attraction email campaign.
- ✔ **Monthly banner** on the [moblaje.mx](http://moblaje.mx) website.
- ✔ **Company logo** as a partner on the website.
- ✔ **Logo** in the buyer attraction email campaign.
- ✔ **Company logo** displayed on welcome banners.



**Investment: \$105,000 MXN + TAX**

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# CONTENT

## PARTNER SPONSORSHIP

Receive all sponsorship benefits and gain presence in all media, campaigns and conferences; before and during the event.

### INCLUDES

- ✓ **Branded image** on souvenirs: 3,000 lanyards and 5,000 bags for buyers.
- ✓ **Conference presentation** space with event promotion in social media campaign, screens and conference program.
- ✓ **Logo** displayed on screens at Expo Guadalajara during the exhibition.
- ✓ **Mentions** by the master of ceremonies at various events and conferences held during the event.
- ✓ **2 banners** displayed on screens during conferences.
- ✓ **Hospitality table** at the conference.
- ✓ **Banner** in the buyer attraction email campaign.
- ✓ **Monthly banner** on the [moblaje.mx](http://moblaje.mx) website.

- ✓ **Company logo** as a partner on the website.
- ✓ **Logo** in the buyer attraction email campaign.
- ✓ **Targeted email** campaign to a select database.
- ✓ **Dedicated page** in the printed *Moblaje* magazine.
- ✓ **Company logo** displayed on welcome banners.
- ✓ **Company logo** included in the event handmap.



**Investment: \$400,000 MXN + TAX**

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## **For more information**

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