

MEDIAKIT

E EXPO MUEBLE[®]
IN INTERNACIONAL

February **14TH** to **17TH** 2024

AT EXPO GUADALAJARA

Guadalajara
TRENDS IN FURNITURE

EXPOMUEBLEINTERNACIONAL.COM.MX



**EXPO MUEBLE
INTERNACIONAL** is
the ideal platform to meet
the leading furniture
manufacturers; discover new
trends in design, upholstery,
lighting, accessories; create new
business opportunities and forge
commercial alliances.

**The winter edition of the leading
furniture and decoration fair in Latin
America will take place at Expo
Guadalajara from February
14th to 17th, 2024.**



■ BENEFITS

LAUNCHING



A prime opportunity to present your brand and product line, laying the foundation for valuable new business connections.

POSITIONING



Promote your company alongside other furniture and decoration leaders.

CONNECTIONS



Strengthen and establish new business relationships, both with customers and potential suppliers.



SALES



Market your products and acquire new customers to make your company more profitable.

QUALITY



Access high-quality and design-oriented furniture and decoration merchandise.

VARIETY



Explore a wide range of products in one place, offered by mexican and international exhibitors. Additionally, you can connect with visitors from Mexico, United States, Canada, Europe, Central America and some other countries.



SECTORS

- ▶ Residential furnishing.
- ▶ Corporate
- ▶ Textiles
- ▶ Children and Youth
- ▶ Accessories
- ▶ Outdoors
- ▶ Upholstery
- ▶ Hospitality
- ▶ Office and more.

SPECIALIZED PAVILIONS



Explore over 31,215 square feet of exhibition space and connect with 100% Mexican companies offering innovative proposals in leather, vinyl and textiles to drive design in Mexico.





Walk around 21,527 square feet of exhibition space and discover cutting-edge textiles and designs for furniture upholstery that can give your products a unique touch.



With over 53,819 square feet of exhibition space, you will find great ideas and solutions in business and corporate furniture (contract, restaurant, hospitality) for your project.



A photograph of an exhibition hall. In the foreground, there is a white, round, modern sofa with several white cushions, sitting on a patterned rug. Behind it, there are large potted plants and a wooden structure. In the background, a large mural of a person is visible on a wall.

HALLS

JALISCOHall

The place that brings together the leading furniture and decoration manufacturers for doing business and at the same time, discovering the latest trends.

MEXICOHall

Discover a wide variety of national and international items; strengthen your business relationships and expand your network of contacts.

GUADALAJARAHall

Find the latest in accessories, lighting, outdoor furniture and much more in the furniture sector; presented by the industry's leading representatives.



EXHIBITORS

Are you looking for the perfect opportunity to boost your business and connect with the ideal customer?

Participate as an exhibitor and enjoy significant benefits.



+52 33 3343 3400

ventasexpos@afamjal.com.mx



BUYERS

Attend Expo Mueble Internacional and meet with a large number of furniture and decoration manufacturers.

Annually, we bring together:

+ 900

exhibitors.

+ 1'280,905

square feet of
exhibition space.

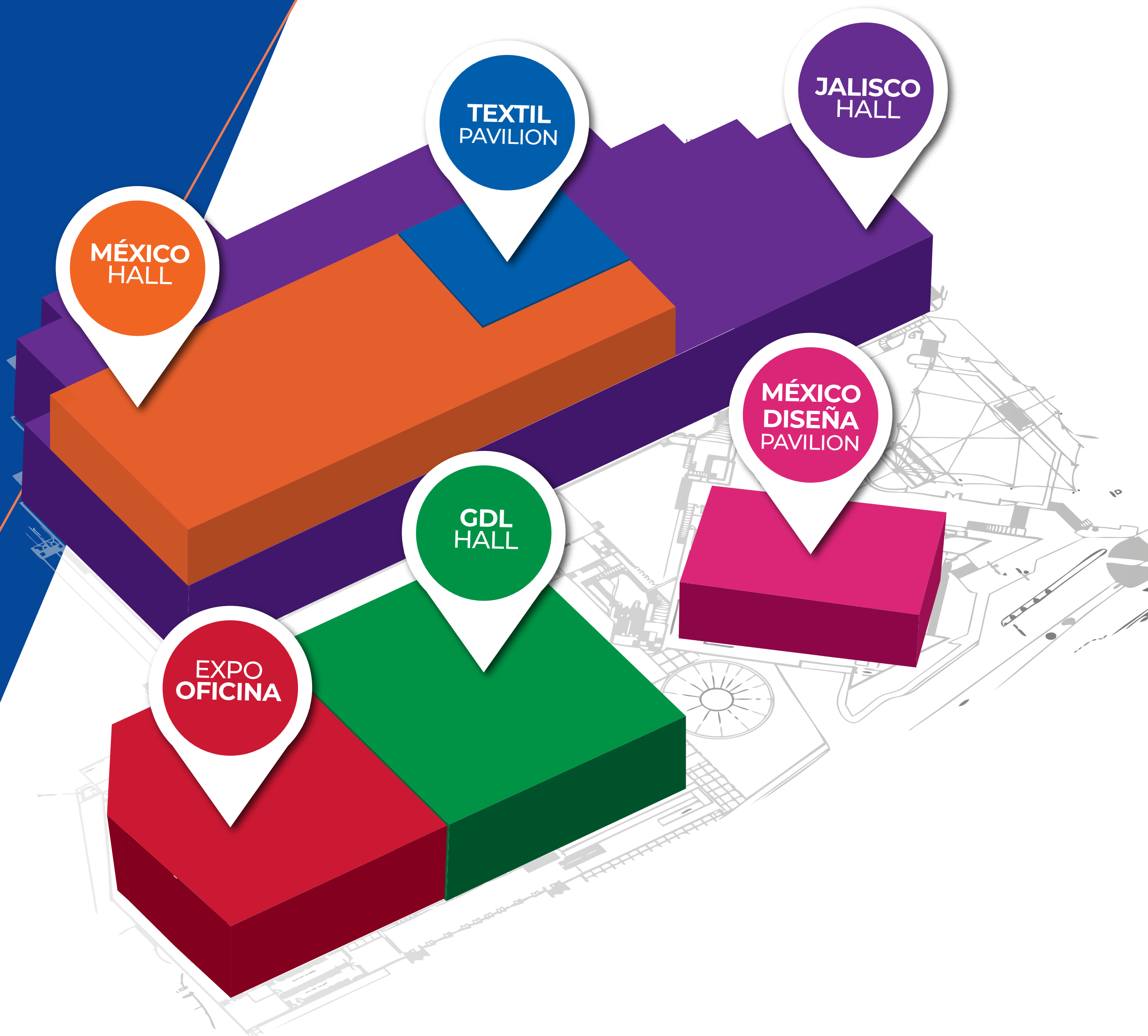
+ 45,000

buyers and visitors from Mexico, United States, Canada, Brazil, Germany, Italy, Spain and Central America.

Visit our website to learn more details:
expomuebleinternacional.com.mx

Don't forget to plan your trip in advance, visit our website and find out the preferential hotel rates we have for you.

FLOOR MAP



■ GENERAL INFORMATION

■ **Edition:** XLIII ■ **Dates:** February 14th to 17th, 2024.

■ **Venue:** Expo Guadalajara. ■ **Venue Address:** Av. Mariano Otero #1499, Col. Verde Valle, Guadalajara, Jalisco, México. C.P. 44550.

■ **Phone:** +52 (33) 3343 3000.

■ **Products to exhibit:** Furniture and decorative accessories.

■ **Event aimed at:** Wholesale buyers, retailers, architects, designers, interior decorators, hospitality, real estate developers, sports and social clubs.

■ **Registration:** Official website: expomuebleinternacional.com.mx and registration booths located at the entrance of the venue.

■ **Buyer's hours:** 10:00 a.m. to 8:00 p.m.

■ **Exhibitor's hours:** 9:00 a.m. to 8:00 p.m.

■ **Exhibition area:** 753,473 sq ft.

■ **Number of exhibitors:** Over 500 companies.

■ **Countries represented:** United States, Canada, Brazil, China, Turkey, as well as Mexico.

■ **Average number of buyers:** Over 25,000 from Mexico, United States, Canada, Brazil, Germany, Italy, Spain and Central America.

☎ +52 (33) 33 43 34 00 | ✉ informes@afamjal.com.mx

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📷 @ExpoMuebleInt

🎵 @expomuebleintoficial

▶ Asociación de Fabricantes de Muebles de Jalisco

🌐 @expomuebleinternacional

🐦 @ExpoMueble

■ **Register at: expomuebleinternacional.com.mx** ■

RESTRICTIONS:

- NO pets (except guide dogs with proper documentation).
- Photography is restricted according to each exhibitor's regulations.
 - Entry for individuals under 18 years of age is not allowed.
 - Access with sportswear is not permitted.



Follow the instructions of the Organizing Committee.

Organized by: Association of Furniture Manufacturers of Jalisco, A.C.