

# EXPO MUEBLE<sup>®</sup> INTERNACIONAL

35 EDITIONS

TOGETHER

19-22 AUGUST 2026

 AT EXPO GUADALAJARA

## MEDIA KIT

[EXPOMUEBLEINTERNACIONAL.COM.MX](http://EXPOMUEBLEINTERNACIONAL.COM.MX)



# **EXPO MUEBLE<sup>®</sup> INTERNACIONAL**

**Expo Mueble Internacional** is the space where purchasing decisions, trends, and leading brands converge.

We are the stage where ideas are born and **innovations in furniture, interior design, and decoration** are presented.

For four days, thousands of buyers, architects, developers, and interior designers visit the event in search of new suppliers.



**The leading furniture and decoration fair  
in Latin America celebrates its 35th edition  
which will take place at Expo Guadalajara,  
from August 19 to 22, 2026.**



# OPPORTUNITIES

## Trends



More than 450 exhibiting companies present proposals that define the direction of furniture, materials and interior design.

## Positioning



With 1,900 stands spread over +48,000 m<sup>2</sup>

The event brings together the main players in the sector in a single space.

## Business Connections



Buyers, architects, interior designers, specifiers and developers converge in an environment designed to generate business relationships.



# OPPORTUNITIES



## Prospecting

More than 25,000 specialized visitors arrive with clear objectives: to discover, compare, and select.



## Quality

The more than 450 participating companies present proposals that meet increasingly demanding standards in design, innovation and manufacturing.



## Diversity

From residential furniture to contract solutions, the event integrates a complete offering in one place

A platform that connects different market segments into a single experience.



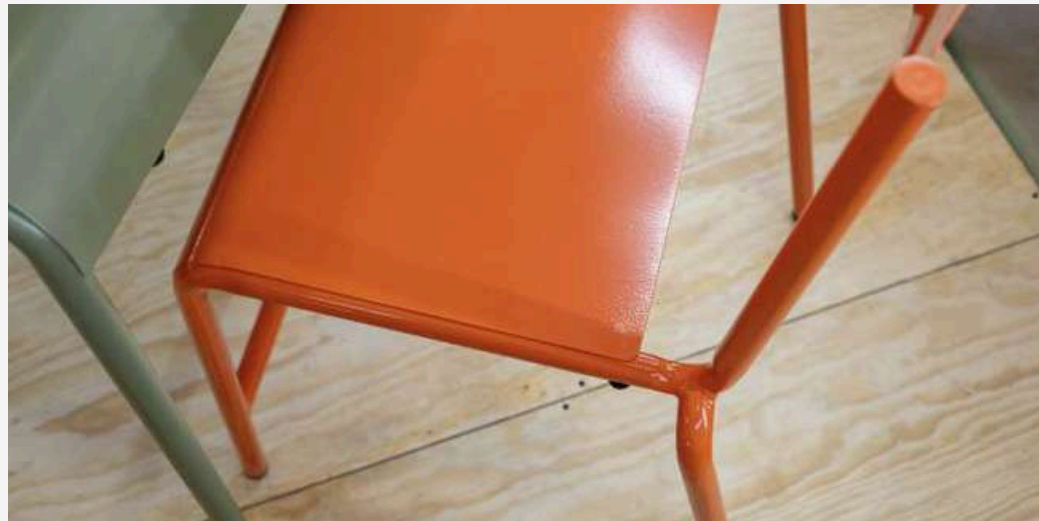
# Program

- **XII National Interior Design Meeting:** Presentations with the voices that are defining design today.
- **Interior Design Merit Award XII:** A recognition of those who transform the industry.
- **Tecno Mueble Workshops:** Materials, processes and strategy applied to the business.
- **DIMUEBLE + MOBLAJE sessions:** Conversations with designers and industry leaders.
- **DIMUEBLE XIX Awards:** Emerging talent at its most important moment.
- **Trend Runway:** Materials and finishes that will define 2027.

# REPRESENTATIVE SECTORS



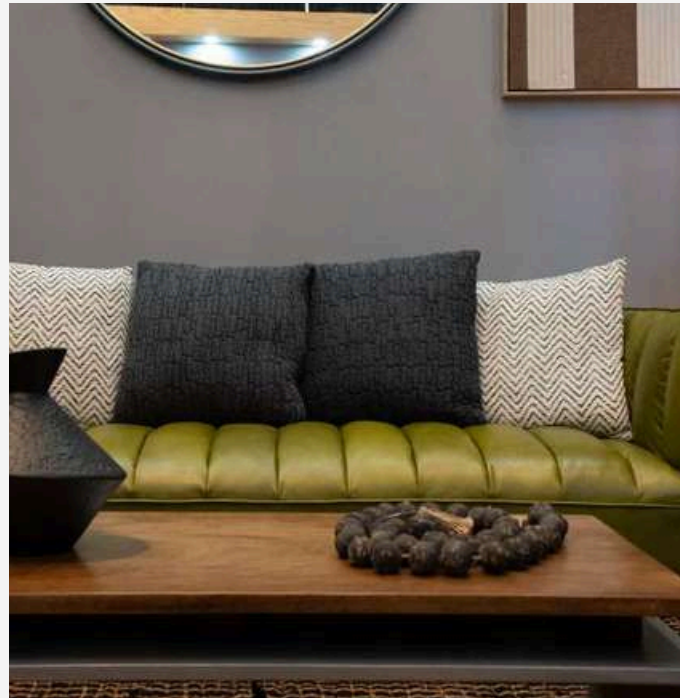
- ▶ **Residential furniture**
- ▶ **Contract furnishings**
- ▶ **Outdoor furniture**
- ▶ **Children's and youth spaces**
- ▶ **Accessories and complements**
- ▶ **Upholstery and finishes**
- ▶ **Decoration, lighting and textiles**
- ▶ **Solutions for hospitality**



# SPECIALIZED PAVILIONS



A curated space that brings together national talent and original designs, reflecting the **evolution of Mexican design.**



**Textures, fabrics, and finishes** that enrich interior design projects and respond to the new needs of the market.

# ROOMS



## JALISCOHall

**Meeting point** with companies that reflect the tradition and productive strength of the region.

## MEXICOHall

A platform for the **leading exponents** of the national industry, with a comprehensive offering in furniture and accessories.



# EXHIBITORS

Do you want **your brand to stand out** at the most important edition in the Latin American furniture industry?

**It's part of the 35th anniversary** of Expo Mueble Internacional and takes advantage of the opportunity **to present your products** to an audience that seeks innovation, design and quality.

**For more information, please contact:**  
+ 52 (33) 3343 3400

## BUYERS

Explore a universe of offerings ranging from residential furniture to solutions for corporate projects.

Expo Mueble Internacional is the meeting point where design, architecture, and interior design professionals find strategic partners to grow their projects.

# **EXPO MUEBLE<sup>®</sup>** **INTERNACIONAL**

## **EACH EDITION INCLUDES:**

**More than 450**  
**exhibiting**  
companies  
presenting  
the latest  
trends  
in furniture  
and decoration.

**More than**  
**25,000**  
**specialized**  
**buyers**  
from Mexico  
and  
from abroad.

**More than**  
**48,000 m<sup>2</sup>**  
**of exhibition**  
space, consolidating  
Expo Mueble  
Internacional  
as the leading event  
in the sector.



**SEE MORE INFO**

**[expomuebleinternacional.com.mx](http://expomuebleinternacional.com.mx)**

**Plan your visit in advance and take advantage of the  
preferential lodging rates available on our website.**

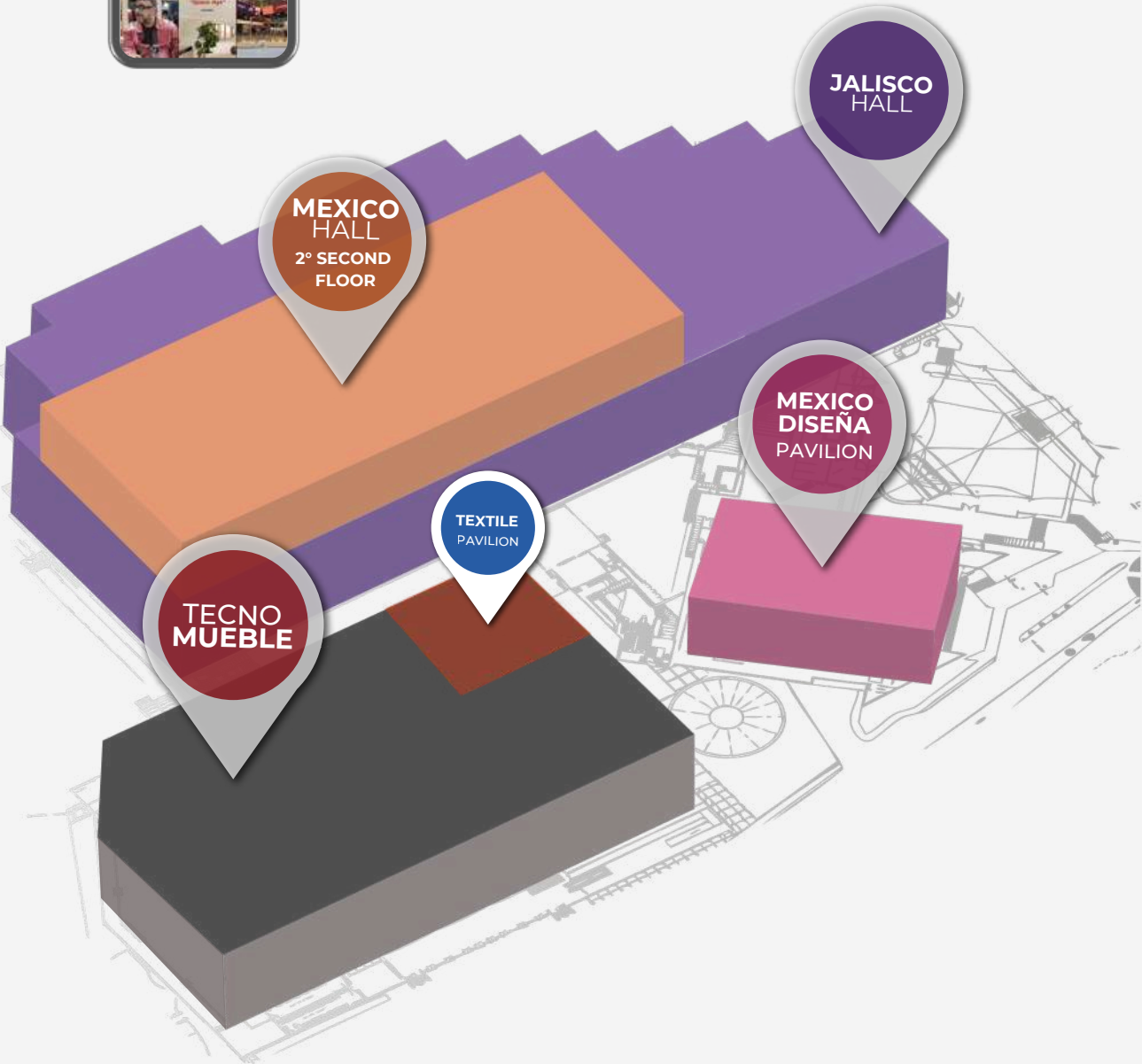
# PLANS

# EXPO MUEBLE<sup>®</sup> INTERNACIONAL

TOGETHER

19-22 AUGUST 2026  
EN EXPO GUADALAJARA

35 EDITIONS



# GENERAL INFORMATION

**Edition:** 35th (35th Anniversary).

**Dates:** August 19-22, 2026.

**Location:** Expo Guadalajara.

**Address:** Av. Mariano Otero #1499, Col. Verde Valle,  
Guadalajara, Jalisco, Mexico. C.P. 44530.

**Telephone:** +52 (33) 3343 3400.

**Products to be exhibited:** Furniture and decorative accessories.

**Target audience:** Wholesale buyers, architects, interior designers, designers, hotels, furniture stores, real estate developers, sports and social clubs.

**Registration:** Official website ([expomuebleinternacional.com.mx](http://expomuebleinternacional.com.mx)) and on-site registration booths located in Halls 1, 5, 6 and the Mexico Hall.

**Hours for buyers:** 10:00 a.m. to 8:00 p.m.

**Exhibitor Hours:** 9:00 a.m. to 8:00 p.m.

**Exhibition Area:** Over 48,000 square meters

**Number of Exhibitors:** Over 450 companies

**Countries Represented:** Mexico, United States, Brazil, China, and Spain

**Average Number of Buyers:** Over 25,000 from Mexico, the United States, Spain, Brazil, Canada, and Central America

Organized by:



**Jalisco Furniture Manufacturers Association**

Av. Mariano Otero 1313, Col. Rinconada del Bosque,  
Guadalajara, Jalisco, Mexico, C.P. 44530

**Questions or for more information:**

 **+ (52) 333 343 3400**

**PLEASE READ YOUR MANUAL AND CONTRACT.**

**RESTRICTIONS:** Access is only permitted to those 18 years of age and older. No pets allowed (except guide dogs with proper documentation).  
Photography is restricted according to each exhibitor's regulations.  
Sportswear is prohibited.



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