

SPONSORSHIP OPPORTUNITIES

**E EXPO MUEBLE®
M INTERNACIONAL**

February **14TH** to **17TH** 2024

AT EXPO GUADALAJARA

EXPOMUEBLEINTERNACIONAL.COM.MX

Guadalajara
TRENDS IN FURNITURE

**Make your company stand out at
EXPO MUEBLE INTERNACIONAL.**

Gain exclusive brand presence to position your company and achieve recognition at the leading furniture and decoration fair in Latin America.

**TAKE ADVANTAGE OF PREMIUM
SPONSORSHIP PACKAGES:**

PACKAGE 1

KEYNOTE SPEAKER

Includes:

- 1. SPACE TO OFFER A KEYNOTE:** A space to speak up about the trends in your sector; you can present a professional expert in your business activity to engage with your target. The keynote is presented as part of the conference program, with event promotion in social media campaigns, screens and conference program.
- 2. MENTIONS** by the master of ceremonies at various events and conferences taking place during the event.
- 3. BANNERS ON SCREENS** during the conferences.
- 4. HOSPITALITY TABLE** at the conference.
- 5. COMPANY LOGO IN THE PROMOTIONAL MAILING CAMPAIGN** for conferences.

Investment:

\$45,000 MXN + TAX

*Dollar amount depends on the exchange rate at the time of quotation.



PACKAGE 2

BRONZE SPONSOR

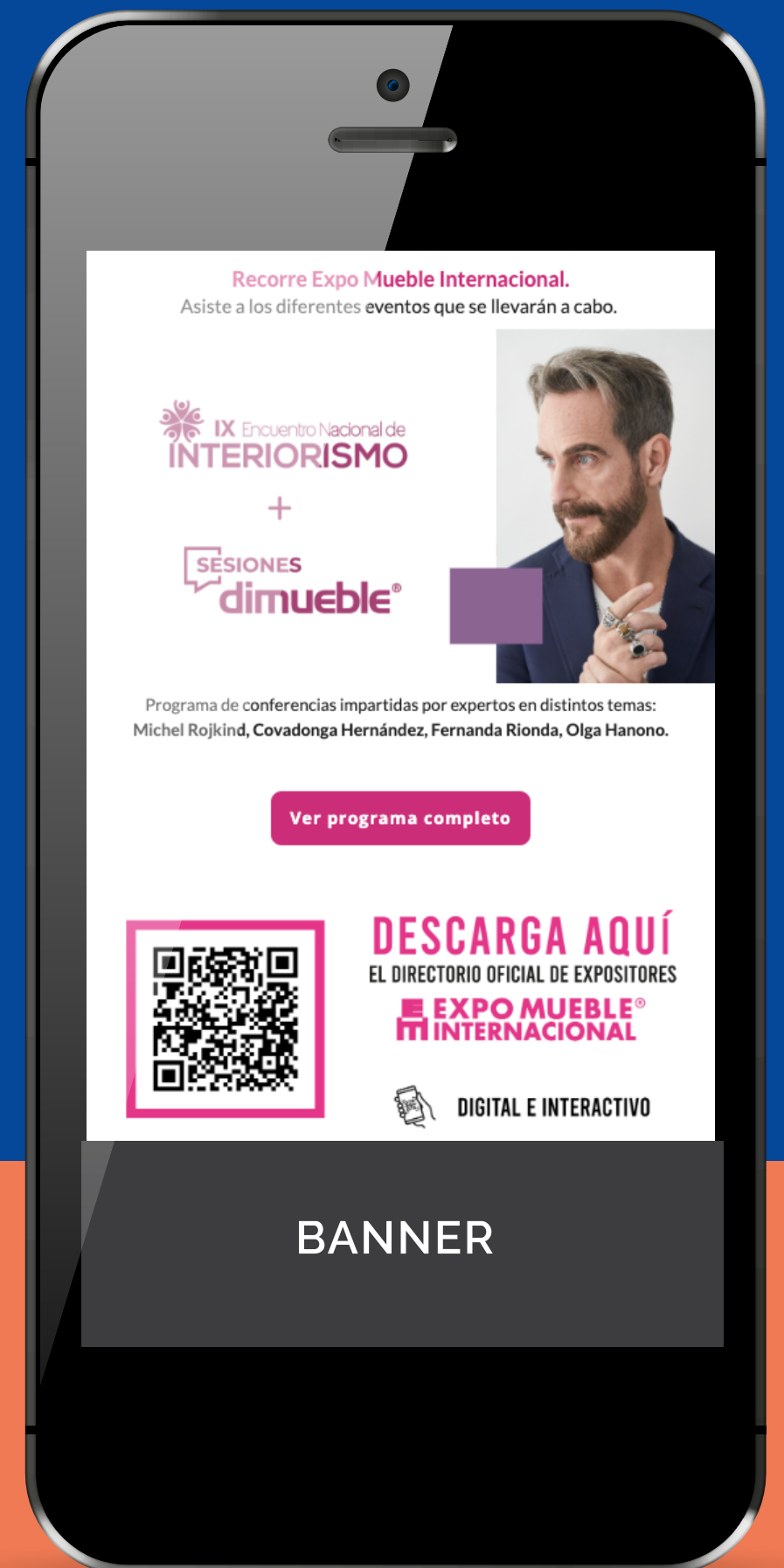
Includes:

1. **LOGO ON SCREENS** of Expo Guadalajara during the fair.
2. **MENTIONS** by the master of ceremonies at various events and conferences taking place during the event.
3. **BANNER IN MAILING CAMPAIGN** to attract buyers.
4. **MONTHLY BANNER** on the website: moblaje.mx
5. **COMPANY LOGO** as a partner on the official website.
6. **LOGO ON MAILING CAMPAIGN** to attract buyers.
7. **PAGE IN THE OFFICIAL EXHIBITOR DIRECTORY** in digital format.
8. **COMPANY LOGO** on welcome banners.

Investment:

\$105,000 MXN + TAX

*Dollar amount depends on the exchange rate at the time of quotation.



PACKAGE 3

CONTENT PARTNER

Receive all sponsor and keynote speaker benefits gaining presence in all media, events, campaigns and conferences; before and during the event.

- 1. BRAND ON SOUVENIRS:** 3,000 lanyards for badge holders and 5,000 tote bags for buyers.
- 2. SPACE TO OFFER A CONFERENCE** with event promotion in social media campaigns, screens and conference program.
- 3. LOGO ON SCREENS** of Expo Guadalajara during the fair.
- 4. MENTIONS** by the master of ceremonies at various events and conferences taking place during the event.
- 5. 2 BANNERS ON SCREENS** during the conferences.
- 6. HOSPITALITY TABLE** at the conference.
- 7. BANNER IN MAILING CAMPAIGN** to attract buyers.



8. MONTHLY BANNER on the website:
moblaje.mx

9. COMPANY LOGO as a partner on the official
website.

10. LOGO ON MAILING CAMPAIGN to attract
buyers.

11. MAILING CAMPAIGN to buyers database.

12. PAGE in printed **MOBLAJE MAGAZINE**.

**13. PAGE IN THE OFFICIAL EXHIBITOR
DIRECTORY** in digital format.

14. COMPANY LOGO on welcome banners.

15. BRAND in 2,500 handout maps.

Investment:

\$400,000 MNX + TAX

*Dollar amount depends on the exchange rate at the time of quotation.



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***The brand presence will be only in one of the exhibitions and its promotion.**



Organized by: afamjal® Association of Furniture Manufacturers of Jalisco, A.C.

JALISCO Hall

MEXICO Hall

GUADALAJARA Hall

expoficina



México diseña
HIGH MEXICAN DESIGN

Textile Pavilion