



AT EXPO GUADALAJARA

EXPO MUEBLE[®] INTERNACIONAL

18 - 21 FEBRUARY 2026

45 EDITIONS
SHAPING SPACES

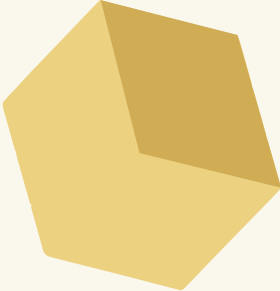
SPONSORSHIP PACKAGES



expoficina[®]



EXPOMUEBLEINTERNACIONAL.COM.MX

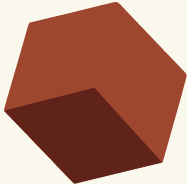


BE PART OF THE
45TH ANNIVERSARY OF

AT EXPO GUADALAJARA

E EXPO MUEBLE[®]
M INTERNACIONAL

18 - 21 FEBRUARY 2026



45 EDITIONS
SHAPING SPACES

Become a key **player** at Latin America's leading furniture and décor trade show. **Showcase your brand, share knowledge, and connect** with thousands of buyers and industry professionals.



EXPERT VOICE SPONSORSHIP

Position yourself as an industry leader by taking part in our conference program:

- **Dedicated space to deliver a conference** within the framework of Expo Mueble Internacional.
- **Promotion of your talk** through official marketing campaigns (email and social media).
- **Display of your brand image** on-screen during conferences.
- Highlighted **mentions** during the sessions.
- Table with your **company's souvenirs** during the activity.

Investment: \$45,000 MXN+VAT.

*Exclusive to confirmed exhibitors.

*Benefits apply to a single edition.

*Sponsorships must be paid in full at least one week before the event.



FEATURED EXHIBITION SPONSORSHIP

Boost your visibility in key event spaces and across digital channels:

→ Brand Presence:

- Display on Expo Guadalajara's digital screens alongside Expo Mueble Internacional branding.
- Inclusion in official promotional campaigns (email and social media).
- Footer placement on the official website:
expomuebleinternacional.com.mx

→ Advertising:

- Side banner on **moblaje.mx** for one month.
- One mass email campaign targeting buyers.
- Mentions during the academic conference program.

Investment: \$105,000 MXN+VAT.

*Exclusive to confirmed exhibitors.

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*Sponsorships must be paid in full at least one week before the event.



CONTENT PARTNER SPONSORSHIP

Become a strategic partner of Expo Mueble Internacional and maximize your brand presence before, during, and after the event.



→ Brand Presence:

- Souvenirs for buyers and visitors (3,000 pieces).
- Display on Expo Guadalajara's digital screens.
- Footer placement on expomuebleinternacional.com.mx
- Digital campaigns (email and social media).
- Welcome banners at the main entrances.
- Official event maps.

→ Advertising & Exposure:

- Side banner on moblaje.mx for one month.
- **One mass** email campaign targeting buyers.
- Brand display on screens during conference sessions.
- **Space to deliver a conference +** promotion through official channels.
- **Mentions during** the academic program.
- **Table with** brand souvenirs.
- **One mass email campaign** to AFAMJAL's database.
- **Full-page ad in** Moblaje Magazine (February 2026 edition).

Investment: \$400,000 MXN+VAT.

*Exclusive to confirmed exhibitors.

*Benefits apply to a single edition.

*Sponsorships must be paid in full at least one week before the event.

INDIVIDUAL SPONSORSHIPS

Gain brand exposure through high-impact items distributed to buyers, VIP guests, and media representatives:



OFFICIAL EVENT MAPS



LANYARDS



SOUVENIRS



OFFICIAL TOTE BAGS

*Single-side print, one color, including your company logo (80–100% size proportion compared to Expo Mueble Internacional logo).

DIGITAL TOTEMS

BY: **MOBLAJE**
DISEÑO & INTERIORISMO MEXICANOS

Digital totems are located in key information modules and high-traffic areas, ensuring maximum visibility for your brand.

50" VERTICAL
TOUCH SCREEN.

CONNECTIVITY:
HDMI / USB / Wi-Fi.

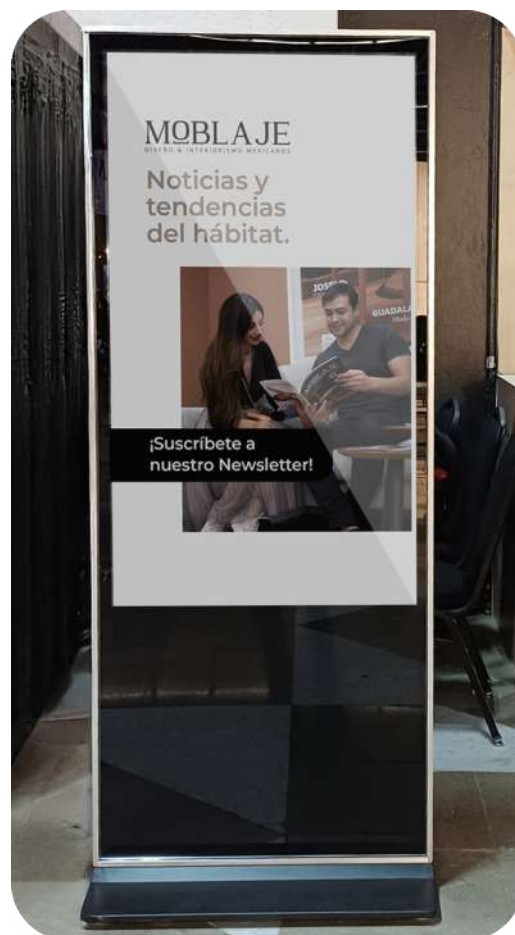
FULL HD RESOLUTION.

OPERATING SYSTEM: ANDROID.

HIGH-QUALITY
STATIC IMAGES.

PROMOTIONAL VIDEOS
IN LOOP.

PRODUCT VISUAL
PRESENTATIONS.



Investment: \$15,000 MXN+VAT.
for the hiring of 2 totems.

**For more information on sponsorship
packages and availability,
please contact our executives:**

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Organized by: afamjal®

Asociación de Fabricantes de Muebles de Jalisco A.C.

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**IN 2026 MAKE YOUR BRAND SHINE AS PART OF
THE 45TH ANNIVERSARY
OF EXPO MUEBLE INTERNACIONAL.**