



AT EXPO GUADALAJARA

E EXPO MUEBLE[®] **IN INTERNACIONAL**

18 - 21 FEBRUARY 2026

45 EDITIONS
SHAPING SPACES

MEDIA KIT



expoficina[®]



EXPOMUEBLEINTERNACIONAL.COM.MX

EXPO MUEBLE[®] INTERNACIONAL

At **Expo Mueble Internacional**, leading brands and professionals come together to shape the spaces of today and tomorrow.

For **45 editions**, we have been the stage where ideas are born, **innovations in furniture, interior design, decoration** are presented, and connections are strengthened to drive the entire industry forward.



The leading furniture and decoration fair
in Latin America celebrates its 45th
Edition, to be held at Expo Guadalajara
from February 18 to 21, 2026.

OPPORTUNITIES



Launch

Showcase your collections, innovations, and trends in a highly specialized environment.



Positioning

Strengthen your brand as a key player in the furniture and decoration industry.



Business Connections:

Connect with wholesalers, distributors, and strategic partners in a space designed to foster trust, synergies, and long-term opportunities.

OPPORTUNITIES



Prospecting

Reach a highly specialized audience to expand your network and secure new business opportunities.



Quality

Present your products to an audience that values excellence — highlighting proposals with design, innovation, and globally competitive standards.



Diversity

Explore and share a unique offering that includes furniture, accessories, kitchens, textiles, lighting, and more.

An integrated platform that responds to the needs of multiple sectors.

REPRESENTATIVE SECTORS



- ▶ **Residential furniture.**
- ▶ Corporate equipment.
- ▶ **Decorative textiles.**
- ▶ Children's and youth spaces.
- ▶ **Outdoor furniture.**
- ▶ Accessories and complements.
- ▶ **Upholstery and finishes.**
- ▶ Hospitality solutions.



SPECIALIZED PAVILIONS



Showcasing emerging and established **national talent**, with unique pieces that set new trends.



Textures, fabrics, and materials that enrich interior design and decoration projects.



A specialized area for office furniture and equipment **solutions for corporate** and collaborative environments.



HALLS



JALISCOHall

A **meeting point** for companies that reflect the tradition and productive strength of the region.

MEXICOHall

A platform for the **major exponents** of the national industry, offering a comprehensive range of furniture and accessories.



GUADALAJARAHall

A prominent stage to discover **high-level proposals** that reinforce Expo Mueble Internacional identity as the leading trade fair in Latin America.

EXHIBITORS

Do you want your **brand to stand** out at the most important event in the **Latin American furniture industry?**

Be part of Expo Mueble Internacional's **45th Anniversary** and take the opportunity to **present your products** to a specialized audience that values innovation, design and quality.



INFORMATION
expos@afamjal.com.mx
+52 333 343 3400

BUYERS

Discover a wide range of proposals, from residential furniture to solutions for corporate projects.

Expo Mueble Internacional is the meeting point where design, architecture, and decoration professionals find strategic partners to grow their projects.

EXPO MUEBLE[®] INTERNACIONAL

EACH EDITION GATHERS:

More than **900 exhibitors**
presenting
the latest
trends in
furniture and
decoration.

45,000+
professional
buyers
and visitors
from Mexico
and abroad.

Around **119,000 m²**
of exhibition space,
consolidating
Expo Mueble
Internacional
as the industry
leading event.



LEARN MORE AT:

expomuebleinternacional.com.mx

Plan your visit in advance and take advantage
of the special hotel rates available on our website.

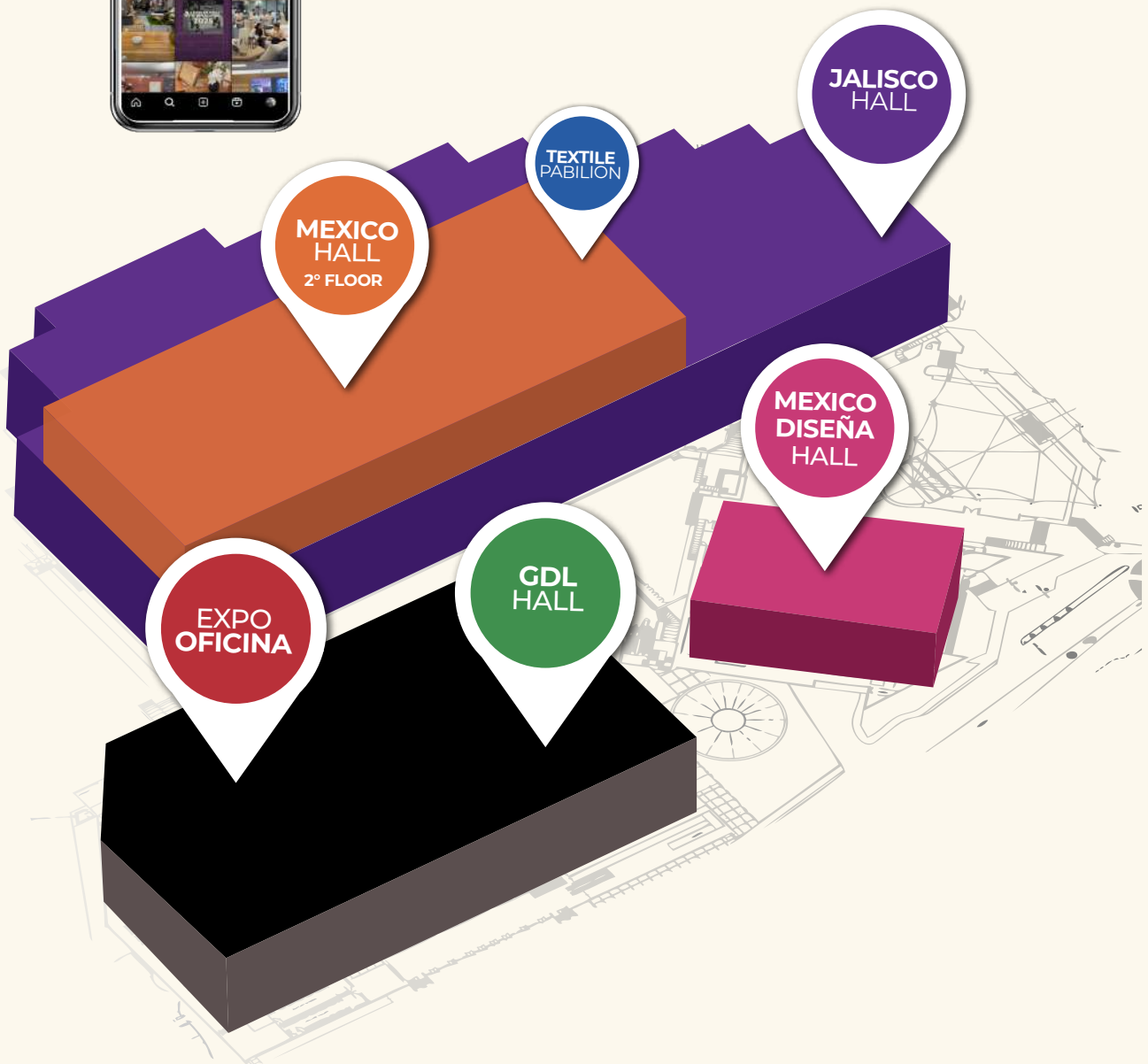
FLOOR PLANS

AT EXPO GUADALAJARA

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GENERAL INFORMATION

Edition: XLV (45th Anniversary).

Dates: February 18–21, 2026.

Venue: Expo Guadalajara.

Address: Mariano Otero Ave. #1499, Col. Verde Valle, Guadalajara, Jalisco, Mexico. Zip code 44530.

Phone: +52 (33) 3343 3400.

Exhibited Products: Furniture and decorative accessories.

Target Audience: Wholesalers, architects, interior designers, hotels, furniture retailers, real estate developers, sports and social clubs.

Registration: Official website (www.expomuebleinternacional.com.mx) and on-site registration modules (Vestibules 1, 5, 6, and Mexico Hall).

Buyer Schedule: 10:00 h. a 20:00 h.

Exhibitor Schedule: 9:00 h. a 20:00 h.

Exhibition Area: Over 48,000 m².

Exhibitors: 450+ companies.

Countries Represented: Mexico, United States, Brazil, China, and Spain.

Average Buyers: Over 25,000 from Mexico, the U.S., Spain, Brazil, Canada, and Central America.



Organized by: afamjal®

Asociación de Fabricantes de Muebles de Jalisco A.C.

Mariano Otero 1313 Ave. Rinconada del Bosque,
Guadalajara, Jalisco, Mexico, Zip code 44530.

Questions or more information:

✉ expos@afamjal.com.mx + +52 333 343 3400

PLEASE READ YOUR MANUAL AND CONTRACT.

RESTRICTIONS:

- Entry is only permitted for individuals 18 years and older.
- No pets allowed (except guide dogs with proper documentation).
- Photography is subject to each exhibitor's regulations.
- Entry in sportswear is prohibited.

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